

DISTRIBUTION OF ECTS IN THE MASTER'S DEGREE IN
MANAGEMENT OF SPORT ENTITIES + MBA

TOTAL CREDITS - ECTS	60
-----------------------------	----

SUBJECT TYPE	ECTS
COMPULSORY CREDITS	40
EXTERNAL PLACEMENTS CREDITS	10
FINAL MASTER'S THESIS CREDITS	10

Module	Subject	ECTS
Basics of Sports Management	Research Methodology	6
	Legal Aspects of Sports Management, Direction, and Sponsorship	4
Sports Marketing and Communications	Sports Marketing	6
	Sports Communication and Protocol	4
Planning, Human Resources and Financial Management	Human Resources Management and Administration	3
	Strategic Planning	3
	Economic Management	4

Sports Equipment, Facilities and Quality	Morphology and Planning of Sports Facilities and Equipment	3
	Organization and Management of Sports Services and Events in Facilities	3
	Quality and Sustainability in Sports	4
External Placements	Curricular Internship	10
FTM	Final Master's Thesis	10