



MASTER'S DEGREE IN MANAGEMENT OF SPORT ENTITIES + MBA

Classes from 4 Nov 2024 to 31 March 2025

NOVEMBER						
M	T	X	TH	F	S	SU
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

DECEMBER						
M	T	X	TH	F	S	SU
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JANUARY						
M	T	X	TH	F	S	SU
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

FEBRUARY						
M	T	X	TH	F	S	SU
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

MARCH						
M	T	X	TH	F	S	SU
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

APRIL						
M	T	X	TH	F	S	SU
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

MAY						
M	T	X	TH	F	S	SU
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JUNE						
M	T	X	TH	F	S	SU
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

JULY						
M	T	X	TH	F	S	SU
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

MODULE I: BASIC OF SPORTS MANAGEMENT

- Legal Aspects of Sports Management, Direction, and Sponsorship
- Research Methodology

MODULE II: SPORTS MARKETING AND COMMUNICATIONS

- Sports Marketing
- Sports Communication and Protocol

MODULE III: PLANNING, HUMAN RESOURCES AND FINANCIAL MANAGEMENT

- Human Resources Management and Administration
- Strategic Planning
- Economic Management

MODULE IV: SPORTS EQUIPMENT, FACILITIES AND QUALITY

- Morphology and Planning of Sports, Facilities and Equipment
- Organization and Management of Sports Services and Events in Facilities
- Quality and Sustainability in Sports

MODULE V: External Work Placements

- Curricular Internship 200h (To be done from April 14th to July 25th)

MODULE VI: Final Thesis Master

- FTM Deposit/Defense (1st call)
- FTM Deposit/Defense (2nd call)

OTHERS:

- Exams
- Educational Trips (tentative dates)