

MASTER'S DEGREE IN DEVELOPMENT, MANAGEMENT AND SUSTAINABLE TOURISM

Official Start on 3rd November 2026

Mondays - Thursdays , from 15:00 to 19:30 h. -



UCAM
UNIVERSIDAD
CATÓLICA DE MURCIA

COMPULSORY MODULES AND SUBJECTS

NOVEMBER						
L	M	Mx	J	V	S	D
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2	3	4	5	6	7	9
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24	25	26	27	28	29

DECEMBER						
L	M	Mx	J	V	S	D
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JANUARY						
M	T	W	T	F	S	Su
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY						
M	T	W	T	F	S	Su
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15	16	17	18	19	20	21
22	23	24	25	26	27	28

MARCH						
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15	16	17	18	19	20	12
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29	30	31				

APRIL						
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MAY						
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JUNE						
M	T	W	T	F	S	Su
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28	29	30				

JULY						
M	T	W	T	F	S	Su
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19	20	21	22	23	24	25
26	27	28	29	30	31	

Welcome Day

MODULE I. GLOBAL SCENARIO OF SUSTAINABLE DEVELOPMENT

- Globalization, development and international cooperation
- Perspectives on Sustainable Development: Scenarios and Indicators for Global Sustainable Development

MODULE II. TOURISM SUSTAINABILITY POLICIES

- Tourism policies and sustainable society
- Governance for Sustainable Tourism Development

MODULE III. INNOVATION AND DIGITALIZATION FOR SUSTAINABILITY

- Innovation for Sustainable Tourism Development
- Green transition and digitization: public-private tourism practices.

MODULE IV. EVALUATION AND SUSTAINABLE CONSUMPTION

- Methodologies for sustainable tourism assessment
- Sustainable consumption and Green Marketing

MODULE V. PRACTICAL DEVELOPMENT

- Practical Formulation of Sustainable Tourism Projects

MODULE VI. MASTER FINAL PROJECT and SEMINARS.

- SUBMISSION - June (First sitting) / July (Resit examination)
- DEFENSE - June (First sitting) / July (Resit examination)

MODULE EXAM DATES/ EVALUATION SESSIONS (2 hrs/ per module)

Activities/ Attendance to Trade Shows / Miscellaneous

University holiday/ Non-teaching days

Classes schedule:

Monday - Thursday, 15:00 -19:30. Lectures start on 4th November.

*Some sessions/ seminars might take place also in the morning and/or on Fridays due to schedule adjustments.

**Last session of each subject will be used for Tutorial hours/ Consultation hours.