



UCAM
UNIVERSIDAD
CATÓLICA DE MURCIA

MBA - MASTER OF BUSINESS ADMINISTRATION



COMMENCEMENT

October



LOCATION

Murcia (Spain)



DURATION

One Academic Year



TUITION FEE

€9,200



CREDITS

60 ECTS



SEATS

30

Student Profile

UCAM's Full-Time MBA was particularly designed for people with a desire to advance their careers in the area of business, management, and decision-making.

This MBA program is aimed at international and Spanish university graduates from a variety of academic backgrounds such as law, communication, engineering, health or nutrition, arts and humanities, who wish to gain advanced knowledge in the field of

administration, assessment and consulting as well as general management, strategy formation and capacity planning.

For graduates with previous experience in this field, UCAM's MBA provides an opportunity to refresh their knowledge and add new perspectives to their vision, based on the objectives and values innate to the program.

Background

Today's society is evolving at a fast pace with new challenges emerging every day which make the development of companies an uncertain undertaking. In order to grow and continue competing in an increasingly demanding global market, enterprises have to constantly present new solutions to the market and to business culture, while always taking into account the core purpose of any society: to contribute to the common good.

The objective of this MBA is to empower every student with strong leadership skills in an international and multicultural context. Students will acquire knowledge and competencies about general management and administration, consulting, as well as company evaluation, hereby being able to apply their acquired skills in real-life situations.

Recognized academics and successful executives join forces in a strong faculty team representing the broad perspective of a company in its different aspects and assisting future leaders in their decision-making processes.

Students' development depends on their cooperative attitude and open-minded personality. As part of an international, multicultural group, classmates will team up with each other and work together to overcome multiple tasks and case studies based on real business challenges. Naturally, networks will grow throughout this MBA course and the bonds created can lead to new and exciting projects beyond the students' studies.

During the MBA, each student will have the opportunity to actively engage in the business world by means of an in-company internship. With a minimum of 150 hours of practical work, the compulsory internship will contribute positively to the students' experience and professional profile.

Curriculum

MODULE	CREDITS
I. Social, Economic and Legal Environment	5 ECTS
II. Accounting and Finance	5 ECTS
III. Trade Management and Marketing	5 ECTS
IV. Human Resources and Managerial Skills	7 ECTS
V. Business Strategies	8 ECTS
VI. Financial Management and Business Organization	15 ECTS
VII. Business Internship	6 ECTS
VIII. Final Project	9 ECTS

Testimonial



Claudia Lukomski
MBA Student 2015
UK national

"Studying this MBA has been a challenging yet extremely rewarding experience. The international dynamic of the class creates a global environment where students are encouraged to work effectively and cooperate with peers from different backgrounds and cultures. I have gained invaluable insights into business strategies, marketing, human resources, accounting and finance among other themes surrounding the workings of a business."

