



UCAM
UNIVERSIDAD
CATÓLICA DE MURCIA

BBA - BACHELOR OF BUSINESS ADMINISTRATION



COMMENCEMENT
September



LOCATION
Murcia (Spain)



DURATION
4 Academic Years



TUITION FEE
€7,100



CREDITS
240 ECTS



SEATS
25

Career Opportunities

After having successfully completed this BBA program, students are qualified to:

- Set up their own business as entrepreneurs.
- Work in national, regional or local public administration as well as international organizations.
- Start their careers in the private sector e.g. in the area of production, human resources, administration, finance and accounting or marketing.
- Set up their own business as entrepreneurs.
- Operate effectively in emerging fields e.g. in digital economy, development of logistics, quality, management of SMEs, internationalization of companies, international management, tourism management, construction management, services and industry branches.
- Freelance in the field of finance and accounting, human resources, consultancy, town management, wealth planning, etc.
- Research and educate.

Curriculum

1st YEAR			
SUBJECT	SEMESTER	TYPE	ECTS
Principles of Business Economics	1st	BS	6
Mathematics for Business I	1st	BS	6
Principles of Financial Accounting	1st	BS	4,5
Microeconomics I	1st	BS	4,5
Financial Mathematics	1st	BS	6
Theology I	1st	OB	3
Civil Law	2nd	BS	4,5
Microeconomics II	2nd	BS	6
Mathematics for Business II	2nd	BS	6
Commercial Law I	2nd	OB	6
Fundamental Ethics	2nd	OB	3
Financial Accounting	2nd	OB	4,5

2nd YEAR			
SUBJECT	SEMESTER	TYPE	ECTS
Principles of Statistics	1st	BS	6
Business Economics	1st	BS	6
Macroeconomics I	1st	BS	4,5
World Economy	1st	OB	4,5
Corporate Accounting	1st	OB	4,5
Labour Law I	1st	OB	4,5
Statistics Applied to Business	2nd	BS	6
Financial Law and Tax Law I	2nd	OB	6
Corporate Accounting and Financial Statements Analysis	2nd	OB	6
Macroeconomics II	2nd	BS	6
Humanities	2nd	OB	3
Theology II	2nd	OB	3



3rd YEAR			
SUBJECT	SEMESTER	TYPE	ECTS
Cost Accounting	1st	OB	4,5
Econometrics	1st	OB	6
Financial Management I	1st	OB	6
Marketing	1st	OB	6
Human Resources Management	1st	OB	4,5
Social Doctrine of the Church	1st	OB	3
Financial Management II	2nd	OB	6
Commercial Management	2nd	OB	6
Spanish Economy	2nd	OB	4,5
Operations Management	2nd	OB	4,5
Optional I	2nd	OP	4,5
Optional II	2nd	OP	4,5

4th YEAR			
SUBJECT	SEMESTER	TYPE	ECTS
Financial System	1st	OB	6
Market Research	1st	OB	4,5
Strategic Management and Corporate Policies I	1st	OB	6
Optional III	1st	OP	4,5
Optional IV	1st	OP	4,5
Management in Communication and Management Skills	2nd	OB	6
Strategic Management and Business Policy II	2nd	OB	4,5
Business English	2nd	OB	4,5
Applied Ethics and Bioethics	2nd	OB	3
Optional V	2nd	OP	4,5
Work Placement	2nd	IN	9
Final Degree Project	2nd	FDP	6

OPTIONAL		
SUBJECT	SEMESTER	ECTS
Financial Law and Tax Law II	I or II	4,5
Economy and Natural Environment Management	I or II	4,5
Auditing	I or II	4,5
Business Information Systems	I or II	4,5
Consumer Behaviour	I or II	4,5
Quality Management and Innovation	III or IV	4,5
Labour Law II	III or IV	4,5
Commercial Law II	III or IV	4,5
Financial Analysis	III or IV	4,5
International Trade	V	4,5
Business Creation	V	4,5
European Community Law	V	4,5