



UCAM
UNIVERSIDAD
CATÓLICA DE MURCIA

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TOP UNIVERSITIES
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THE WORLD
UNIVERSITY
BANKINGS
2022

3rd PRIVATE
UNIVERSITY IN SPAIN



BBA - BACHELOR OF BUSINESS ADMINISTRATION



COMMENCEMENT
October



LOCATION
Murcia (Spain)



DURATION
4 Academic Years



TUITION FEE
€7,100



CREDITS
240 ECTS



SEATS
25

Career Opportunities

After having successfully completed this BBA program, students are qualified to:

- Set up their own business as entrepreneurs.
- Work in national, regional or local public administration as well as international organizations.
- Start their careers in the private sector e.g. in the area of production, human resources, administration, finance and accounting or marketing.
- Set up their own business as entrepreneurs.
- Operate effectively in emerging fields e.g. in digital economy, development of logistics, quality, management of SMEs, internationalization of companies, international management, tourism management, construction management, services and industry branches.
- Freelance in the field of finance and accounting, human resources, consultancy, town management, wealth planning, etc.
- Research and educate.

Curriculum

1st YEAR			
SUBJECT	SEMESTER	TYPE	ECTS
Principles of Business Economics	1st	BS	6
Mathematics for Business I	1st	BS	6
Principles of Financial Accounting	1st	BS	4,5
Microeconomics I	1st	BS	4,5
Financial Mathematics	1st	BS	4,5
Theology I	1st	OB	3
Civil Law	2nd	BS	4,5
Microeconomics II	2nd	BS	6
Mathematics for Business II	2nd	BS	6
Commercial Law I	2nd	OB	6
Fundamental Ethics	2nd	OB	3
Financial Accounting	2nd	OB	6

2nd YEAR			
SUBJECT	SEMESTER	TYPE	ECTS
Principles of Statistics	1st	BS	6
Business Economics	1st	BS	6
Macroeconomics I	1st	BS	4,5
World Economy	1st	OB	4,5
Corporate Accounting	1st	OB	4,5
Labour Law I	1st	OB	4,5
Statistics Applied to Business	2nd	BS	6
Financial Law and Tax Law I	2nd	OB	6
Corporate Accounting and Financial Statements Analysis	2nd	OB	6
Macroeconomics II	2nd	BS	6
Humanities	2nd	OB	3
Theology II	2nd	OB	3



3rd YEAR			
SUBJECT	SEMESTER	TYPE	ECTS
Cost Accounting	1st	OB	4,5
Econometrics	1st	OB	6
Financial Management I	1st	OB	6
Marketing	1st	OB	6
Human Resources Management	1st	OB	4,5
Social Doctrine of the Church	1st	OB	3
Financial Management II	2nd	OB	6
Commercial Management	2nd	OB	6
Spanish Economy	2nd	OB	4,5
Operations Management	2nd	OB	4,5
Optional I	2nd	OP	4,5
Optional II	2nd	OP	4,5

4th YEAR			
SUBJECT	SEMESTER	TYPE	ECTS
Financial System	1st	OB	6
Market Research	1st	OB	4,5
Strategic Management and Corporate Policies I	1st	OB	6
Optional III	1st	OP	4,5
Optional IV	1st	OP	4,5
Management in Communication and Management Skills	2nd	OB	4,5
Strategic Management and Business Policy II	2nd	OB	4,5
Business English	2nd	OB	4,5
Applied Ethics and Bioethics	2nd	OB	3
Optional V	2nd	OP	6
Work Placement	2nd	IN	6
Final Degree Project	2nd	FDP	6

OPTIONAL		
SUBJECT	SEMESTER	ECTS
Financial Law and Tax Law II	I or II	4,5
Economy and Natural Environment Management	I or II	4,5
Auditing	I or II	4,5
Business Information Systems	I or II	4,5
Consumer Behaviour	I or II	4,5
Quality Management and Innovation	III or IV	4,5
Labour Law II	III or IV	4,5
Commercial Law II	III or IV	4,5
Financial Analysis	III or IV	4,5
International Trade	V	4,5
Business Creation	V	4,5
European Community Law	V	4,5