

Higher University Course

Scientific Entrepreneurship



₹ Mode	Online
□ Duration	7 weeks
Credits	5 ECTS
👸 Places	250 places
<u> </u>	Faculty of Economics and Business
Direction	Miguel Angel Beltrán y Conchi Parra Meroño

"'Boost your innovative potential and learn how to turn scientific ideas into real solutions with social impact and entrepreneurial potential."

PRESENTATION

The Advanced Course in Scientific Entrepreneurship aims to spark curiosity and interest in scientific entrepreneurship as a way to transform ideas and research into solutions with real impact. An innovative and practical online course designed to guide participants in their first steps into the entrepreneurial ecosystem.

Student profile

Aimed at anyone interested in entrepreneurship and science, with no need for prior academic training. Ideal for students, researchers, university staff or technical profiles aiming to explore the potential of their ideas.

Career opportunities

Module 7: Communication and Pitch

Participants will acquire the necessary skills to become entrepreneurs in science, work in technology-based start-ups, collaborate with accelerators, or develop transfer projects in research centres.

Curriculum

Asignatura	
Subject 1: From Discovery to Opportunity	2,75
Module 1: Science & Entrepreneurship	
Module 2: Opportunity Detection	
Module 3: Market Validation	
Module 4: Product Validation	
Subject 2: From Idea to Market	2,25
Module 5: Intellectual Property and Protection	
Module 6: Finance for Health Entrepreneurs Module	

Objectives

- To spark curiosity and interest in scientific entrepreneurship among students as a real way to bring their ideas and research to the world.
- To introduce key concepts of entrepreneurship to those coming from the scientific field in a clear, practical, and motivating way.
- To offer useful tools for transforming research results into opportunities with a real impact on society.
- To support students in their first steps in the entrepreneurial ecosystem, from the initial idea to the validation of a business model.
- To connect participants with real examples of scientists who have become entrepreneurs, so that they can learn from their successes and mistakes.

Collaborators



