

CURRICULUM

THOMAS H. SCHMIDT

tschmidt@ucam.edu

Bachelor's degree in Business Administration, Doctoral degree in the field of consumer psychology and behaviour. He is the Vice-Dean of the bachelor's degrees in Modern Languages and Translation and Interpretation, as well as the director of the Master's degree in Bilingual Education (English). He is also the head of the Modern Languages Department at UCAM. He has taught German and English as foreign languages in Spain for 28 years, both face-to-face and online, and has experience as a lecturer in several masters and doctoral programmes, including Business Administration, Sports Management, Teacher Training and Bilingual Education. His research includes publications in the areas of teaching and learning, consumer behaviour and decision-making processes. He currently leads a research group specializing in Bilingual Education (English).