

## CURRICULUM

Rosa Sánchez Molla

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## CV Resume

Digital Marketing & Online Communication Professional with over 12 years of international experience in the Hospitality and Travel industry. Early in her career she collaborated on various tourism research projects led by Alicante University, The CEU University in La Paz, Bolivia and the University of Tamaulipas, in Ciudad Victoria, Mexico. Later, she specialised in Online Marketing and Web Project Management, working overseas for top level companies such as VisitBritain (London and NY), Maybourne Hotels Group (London) and, in Spain, for Agencia Valenciana de Turismo (Generalitat Valenciana), Insignia Marketing Club-MIC Ltd and Quara Group, among others.