

CURRICULUM

María Huertas González Serrano

mhuertas@ucam.edu

CV Resume

PhD in Sports Management (University of Valencia). She has done some international research stays during her PhD. Currently she is working as a Professor at University of Valencia. She holds a degree in Physical Activity and Sports Sciences, and a Master Degree in Physical Activity and Sport Management. She has attended several conferences in the sports management and business field, and she has publications in different academic journals. She has teaching experience and working experience in strategic planning in the sport sector. Currently, she is in charge of the evaluation of the strategic plan of the Valencian Community Hockey Federation.