

CURRICULUM

Alexis Bañón

Director of Quality, Organization and Human Resources of a technological enterprise, Consultant and Professor at the Polytechnic University of Valencia. He holds a Ph.D. in Business Management, Strategy and Organization from the University of Valencia (2008), in addition to an MBA and a Bachelor of Arts in Law from the University of Valencia. He has been a Visiting Scholar at the Center for Business in Society at IESE (University of Navarra). For over the past 10 years, Dr. Bañón has been a manager in the ceramics manufacturing sector where he has led research, development and innovation programs in addition to carrying out consultancy work. He has published several research articles and books on Business Ethics, Organizational Behavior and Business Organization and participated in conference and seminars in Ecuador, Venezuela, Italy and Israel.