

Personal information

Full name: POPA, SIMONA PETRONELA

Birth date: June, 23rd 1991

Professional status

Entity: Universidad Católica San Antonio de Murcia

Faculty: Facultad de Ciencias Jurídicas y de la Empresa

Department: Ciencias Sociales, Jurídicas y de la Empresa

Postal address: Campus de los Jerónimos, N° 135 Guadalupe 30107 (Murcia)

Phone: 968278662

Email: sppopa@ucam.edu

Professional category: Assistant Professor

Research lines

Open Innovation, Innovation Performance, Information Technology Management, Electronic Business

Academic background

Bachelor: Bachelor of Arts Degree in Economics

Entity: University of Alexandru Ioan Cuza

Date: 03/07/2013

Degree: Master's Degree in Business Research

Centre: University of Murcia

Date: 28/07/2014

Degree: Master's Degree in Sociology Applied to Research

Centre: University of Murcia

Date: 30/09/2014

PhD: Phd in Business Sciences

Entity: University of Murcia

Date: 03/06/2015

Research projects

- **Number of projects of the National Plan: 1**
- **Number of projects of the Regional Plan: 0**
- **Number of contracts with firms: 0**
- **Number of projects of the Own Plan of the University: 0**

Publications

- **Number of JCR publications: 19**
- **Number of publications indexed in other databases: 2**
- **Number of non-indexed publications: 0**

Books and chapters

- **Number of books: 0**
- **Number of book chapters: 4**

Contributions to conferences

- **Number of contributions to national conferences: 0**
- **Number of contributions to international conferences: 9**

University teaching experience

- **Bachelor (subjects and teaching dates):**
- **Business economics (2017-2018)**
- **Company strategies (2016-2017; 2017-2018)**
- **Financial Mathematics (2016-2017; 2017-2018)**
- **Consumer Behavior (2016-2017)**
- **International Trade (2016-2017)**

- **Master (subjects and teaching dates):**
- **Strategic management processes (2017-2018)**
- **IT for business management (2015, 2016)**
- **Planning the Web presence of firms (2015, 2016)**
- **Web 2.0 for business communication and promotion (2015)**
- **Innovation management (2014)**