

November

Su	M	Tu	W	Th	F	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

December

Su	M	Tu	W	Th	F	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Mod. I TOURIST ENVIRONMENT AND THE IMPORTANCE OF INNOVATION

- The new global tourism environment
- Innovation: a reality in the tourism sector
- + two seminars on Friday (compulsory)
- FMP Seminars
- Bank holidays and Christmas break
- Patron Saint of tourism

January

Su	M	Tu	W	Th	F	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February

Su	M	Tu	W	Th	F	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

Mod. II INNOVATION MANAGEMENT IN THE TOURISM SECTOR

- Innovation applied to tourism business models
- Innovation and creativity applied to the generation of value
- Innovation applied to tourism processes
- Innovation applied to tourism business management
- + two T24seminars on Friday (compulsory)
- FITUR 2017 (Madrid)

March

Su	M	Tu	W	Th	F	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

April

Su	M	Tu	W	Th	F	Sa
						1
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23	24	25	26	27	28	29
30						

Mod. III TECHNOLOGIES APPLIED TO THE TOURISM SECTOR

- Technologies applied to tourism
- The public support to the development of technology in tourism
- + two seminars on Friday (compulsory)
- Easter break

May

Su	M	Tu	W	Th	F	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

June

Su	M	Tu	W	Th	F	Sa
				1	2	3
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Mod. IV MARKETING MANAGEMENT AND BRANDING IN TOURISM

- Knowledge and management of customers and markets
- Innovation and tourism marketing management
- + two seminars on Friday (compulsory)
- Bank holidays

Mod. V INTERNSHIP

- Internship/Theoretical and practical seminar (only in June)

July

Su	M	Tu	W	Th	F	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

August

Su	M	Tu	W	Th	F	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
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20	21	22	23	24	25	26
27	28	29	30	31		

Mod. V INTERNSHIP

- Internship

Mod. VI FINAL MASTER PROJECT

- FMP submission (1st call)
- FMP public defence (on UCAM Campus)

September

Su	M	Tu	W	Th	F	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

October

Su	M	Tu	W	Th	F	Sa
						1
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Mod. VI FINAL MASTER PROJECT

- FMP submission (2nd call)
- FMP public defence (on UCAM Campus)