

Personal information

Full name: Manuel Alejandro Egea Medrano

Birth date: June 7, 1976

Professional status

Entity: Universidad Católica San Antonio de Murcia

Faculty: Facultad de Ciencias Jurídicas y de la Empresa

Department: Ciencias Sociales, Jurídicas y de la Empresa

Postal address: Campus de los Jerónimos, N° 135 Guadalupe 30107 (Murcia)

Phone:

Email: maegea@ucam.edu

Professional category: Assistant Professor

Research lines

Corporate diplomacy, international communication, lobby

Academic background

Bachelor: Translation Studies; Journalism

Entity: University of Alicante; University of Murcia

Date: 1999 (Translation Studies); 2004 (Journalism)

PhD: Business Management and Administration

Entity: UCAM

Date: 2016

Research projects

- **Number of projects of the National Plan:**
- **Number of projects of the Regional Plan:**
- **Number of contracts with firms:**
- **Number of projects of the Own Plan of the University:**

Publications

- **Number of JCR publications:**
- **Number of publications indexed in other databasis:**
- **Number of non-indexed publications:**

Books and chapters

- **Number of books:** 1
- **Number of book chapters:**

Contributions to conferences

- **Number of contributions to national conferences:** 1
- **Number of contributions to international conferences:**

Doctoral Dissertations supervised

- **PhD Student:** 1 (ongoing PhD thesis)
Title:
Grade:
Defense date:

University teaching experience

- **Bachelor (subjects and teaching dates):**
 - ✓ 2004-2007 (different BAs): Spanish Language & Culture – Arizona State University
 - ✓ 2007-2008 (different BAs): Spanish Language – The George Washington University, Johns Hopkins University (SAIS, Washington, DC).
 - ✓ 2017-2018 (Business Adm.): Market Research, International Trade (also online), Consumer Behaviour (also online); 2017-2018 (Marketing): Marketing Policies - UCAM
- **Master (subjects and teaching dates):**
 - ✓ From 2013-14 (MBA in English): Corporate Diplomacy and Corporate Reputation - UCAM
 - ✓ From 2016-2017 (MBA in Spanish): Corporate Diplomacy - UCAM
 - ✓ From 2016-2017 (Master in CSR, Innovation and Corporate Diplomacy): Corporate Diplomacy - UCAM

Coordination / Professional experience

- From 2007-2018: Academic coordinator, MBA in Sports Management (UCAM)
- Murcia correspondent for *El País*, *La Gaceta de los Negocios*, and other national publications.
- Press Chief (public administration, political parties, private sector)
- Head, Department of Languages & Cultures; International Relations Coordinator (ISEN, University of Murcia)
- Washington, DC freelance reporter for EFE News Services, and *El Tiempo Latino* (The Washington Post, Co.)