

Personal details

Surname and name: POPA, SIMONA PETRONELA

Date of birth:

Current position

Institution: Universidad Católica San Antonio de Murcia

Faculty, School, Institute: Faculty of Juridical and Business Sciences

Dpt./ Section./ Str. Unit: Department of Social, Juridical and Business Sciences

Postal address: Campus de los Jerónimos, N° 135 Guadalupe 30107 (Murcia)

Phone: 968278662

E-mail address: sppopa@ucam.edu

Professional category: Assistant Professor

Research lines

Open Innovation, Innovation Performance, Information Technology Management, Electronic Business

Academic background

Degree: Bachelor of Arts Degree in Economics

Centre: University of Alexandru Ioan Cuza

Date: 03/07/2013

Degree: Master's Degree in Business Research

Centre: University of Murcia

Date: 28/07/2014

Degree: Master's Degree in Sociology Applied to Research

Centre: University of Murcia

Date: 30/09/2014

Doctorate: Phd in Business Sciences

Centre: University of Murcia

Date: 03/06/2015

Teaching figures acknowledged by ANECA: Contratado Doctor

CNEAI acknowledged six-year periods:

Project participation

- **Number of European projects:**
- **Number of Plan Nacional projects:**
- **Number of Plan Regional Projects:**
- **Number of agreements with firms:**
- **Number of projects of the University's Plan Propio:**

Publications in JCR indexed journals

- **Number of first quartile publications in the area:** 3
- **Number of second quartile publications in the area:** 1

- **Number of third quartile publications in the area:** 2
- **Number of fourth quartile publications in the area:** 5

Publications in non-JCR indexed journals

- **Number of publications indexed in other data bases:** 2
- **Number of non indexed publications:**

Books and book chapters

- **Number of books:**
- **Number of book chapters:** 3

Congresses and conferences

- **Number of communications at national conferences:**
- **Number of communications at international conferences:** 6
- **Number of invited speeches:**
- **Year:**

University teaching

- **At degree level (subjects and years of teaching):**
Subject (beginning year-final year)
Business Management (2015)
Business Strategy (2015)
- **At postgraduate level (subjects and years of teaching):**
Subject (beginning year-final year)
Innovation management (2014)
IT for business management (2015, 2016)
Web 2.0 for business communication and promotion (2015)
Planning the Web presence of firms (2015, 2016)