



**UCAM**  
UNIVERSIDAD  
CATÓLICA DE MURCIA

# Course Description 2018/2019

## Financial Management and Business Organization

Master in Business Administration (MBA)

On-Campus Learning

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# Financial Management and Business Organization

Module: **Specialization Module**

Subject: **Financial Management and Business Organization**

Type: **Optional**

ECTS Credits: **15**

Semester: **Second**

Teacher-in-charge: **Nicolás González Gallego**

Email: **ngonzalvez@ucam.edu**

Office hours (students): **Monday, 12:30-13:30. Send an email to arrange an appointment.**

Module coordinator: **Juan Cándido Gómez & M<sup>a</sup> Concepción Pérez**

## Brief Description

The subject of Financial Management and business organization offers a current vision of the national and international financial environment, along with an analysis of key institutions that configure present financial system. Specially, derivative markets, monetary policy and investment projects are developed with several criterias and statistic basics in order to generate a global and professional firm.

## Prerequisites

To take this specific module adequately, the students are required to have acquired the skills assigned to the obligatory common module.

## Goals

1. Professional integration in the company's financial areas.
2. Deepening the knowledge on the company's nature and its relation to the national and international financial and economic environment.
3. To be able to identify and learn how to use methods and techniques of management, financial analysis and organization of companies.

## Skills and learning results

### Transversal skills

T1: Ability to analyse and synthesise.

T2: Ability to organise and plan.

T4: Decision-making.

MCER5: Understanding the main points from clear texts written in standard language if they deal with familiar issues, whether from working, studying or relaxing situations.

MCER7: Producing simple and coherent texts dealing with familiar topics or bringing about a personal interest.

MCER8: Being able to describe experiences, events, wishes and aspirations as well as briefly justifying your opinions or to explain your plans.

### Specific skills

E1: Mastering and integrating the necessary tools and methods of management for the development of your professional activity.

E2: Going in-depth into the company's business management and different management areas.

E20: Understanding the management of the systems of innovation and quality management as a management tool of the change management.

E25: Making decisions on investment, financing and management of financial resources of the company, knowing the principal agents of the Financial System.

E26: Making excellent financial reports and designing consultancy plans.

E27: Knowing the most advanced techniques in information management and decision-making.

### Learning results

LR: Understanding, thinking and synthesising contents of the socio-economic and legal framework.

LR: Managing and organising accounting and financial information gained during the learning process.

LR: Decision making, in a comprehensive and critical manner, between different options.

LR: Analysing and synthesising the key questions of a text related to everyday life or the field of study.

LR: Writing about personal and professional issues.

LR: Being able to communicate, both orally and written, situations that include reflected opinions, affective dimension and purposes.

LR: Identifying the adequate management models and tools for the business activity.

LR: Analysing the practical implementation of the different tools and models of companies, in practical cases.

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LR: Analysing and understanding the interrelation between the different functional areas of the company.

LR: Understanding and applying knowledge through abilities of solving new or little-known problems within multidisciplinary contexts in the area of the financial management and the organization of companies.

LR: Detecting areas for improvement (problems, non-achieved goals, inefficiencies...) through the supervision in the key processes of the organization.

LR: Knowing how to make reports on the encountered incidences.

LR: Suggesting solutions for the detected problems and keeping track of them.

LR: Detecting how the different changing factors of the business environment (economic, social, technological...) affect the company's success/failure.

LR: Adapting the company to the new emerging environment through the implementation of Innovation and Quality Management Systems.

LR: Identifying and knowing the institutions that configure the financial system.

LR: Knowing how to manage and prioritize the necessary principal decisions for adequate business management.

LR: Analysing and summarizing the information obtained from the application of the financial tools.

LR: Being able to design reports that propose solutions for financial problems.

LR: Understanding the different information systems and tools for business management.

## Methodology

Methodology	Hours	In-class studyinghours	Off-class studyinghours
In-class course	60	105 hours (28 %)	
Tutoring	23		
In-class evaluation	22		
Personal study	121,5	270 hours (72 %)	
Recommended Reading and information search	27		
Problem solving, case studying and project assignment	81		
Debate and lecture preparation	40,5		
<b>TOTAL</b>	<b>375</b>	<b>105</b>	<b>270</b>

## Syllabus

1. Financial environment: Recent evolution
2. Efficiency and diversification in the SBE
3. Derivative financial markets
4. Cost of the financial resources
5. Management of investment portfolio
6. Monetary Policy and Social Capital
7. Investment projects analysis: information source and accounting analysis
8. Performance forecast in a climate of uncertainty
9. Models for evaluation of companies
10. Information systems for business management
11. The human organization of production. Lean manufacturing.
12. Creation of companies

## Relation to other subjects

It is desirable that the student has knowledge acquired in the Common Module, especially in the subjects: Socio-economic and Legal environment and Accounting and Finances.

## Evaluation system

February/June exams:

The continuous evaluation will include all the activities carried out by the student as well as their in-class participation.

The final mark's percentage will be the following:

### **1. In-class presentations of a solved case study or a theoretical project (80%)**

- **Development:** By the end of the term, the student shall carry out, individually or in group, one/two in-class presentations of a case study or a theoretical project.

### **2. The student in-class participation will be assessed with 20% of the course's total mark.**

**Development:** The student's participation in the various training activities that are part of the course will be evaluated through the handing over and correction of exercises, projects, case studies and

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problems, carried out individually or in group, the public defense of some of these projects and the participation to debates in forums.

In order to pass it is necessary to achieve a weighted average superior or equal to 5. At the same time, it is necessary to obtain a minimum of 5 in each component of evaluation that counts for at least a 20% of the final grade.

Not achieving a minimum of 5 in any of those components of evaluation that count for at least a 20% of the final grade implies the failure of the subject, being necessary to retake those components in the following examination call in the same academic course. Those grades corresponding to components where the student has obtained at least a 5 (February/June examination call) will be kept for the following official examination call in the same academic course.

In any case, if the student does not obtain passing grades for all the evaluation components in the official examination call from September, none of the passing grades will be kept for following academic courses.

The **ranking system** (RD 1.125/2003. from 5th September) is as follows:

0-4,9 Fail (SS)

5,0-6,9 Pass (AP)

7,0-8,9 Good (NT)

9,0-10 Distinction (SB)

The "Honors" mentions can be awarded to those students with a degree of 9,0 or higher. This cannot be awarded to more than 5% of the students registered in a subject in each academic year, unless the number of students registered is less than 20, when there will be awarded only one mention.

### September exams:

Same evaluation as the previous exam period.

## References

- Arrollo, A.M. y Prat, M. (1996). Dirección Financiera. Editorial Deusto.
- Ruiz, R.J. y Gil, A.M. (2005). Introducción a la Dirección Financiera. Editorial Síntesis.
- Amat, O. (2008). Análisis Económico-Financiero. Editorial Gestión 2000.
- Durbán, S. (2008). Dirección Financiera. Editorial MC Graw Hill.
- Fernández, P. (2005). Valoración de empresas. Editorial Gestión 2000.

## Related Webs

<http://www.bde.es>: Banco de España

<http://www.ceca.es>: Confederación Española de Cajas de Ahorros

<http://www.aebanca.es>: Asociación Española de Banca

<http://www.cnmv.es>: Comisión Nacional Mercado de Valores

## Recommendations for the study

It is fundamental for a proper course fulfilment to carry out the activities, study individually on a daily basis and solve the suggested case studies, as well as solving any question you might have while studying.

## Teaching materials

A PC with Internet connection and office software programs (word processor, spreadsheet, presentation, etc.) for personal studies is necessary. It is also recommended for students to use storage devices (such as memory sticks, CDs or DVDs) to speed up the exchange and storage of Power Point presentations, exercises, case studies, etc., data.