

## Personal details

**Surname and name:** POPA, SIMONA PETRONELA

**Date of birth:**

## Current position

**Institution:** Universidad Católica San Antonio de Murcia

**Faculty, School, Institute:** Faculty of Juridical and Business Sciences

**Dpt./ Section./ Str. Unit:** Department of Social, Juridical and Business Sciences

**Postal address:** Campus de los Jerónimos, Nº 135 Guadalupe 30107 (Murcia)

**Phone:** 968278662

**E-mail address:** sppopa@ucam.edu

**Professional category:** Assistant Professor

## Research lines

Open Innovation, Innovation Performance, Information Technology Management, Electronic Business

## Academic background

**Degree:** Bachelor of Arts Degree in Economics

**Centre:** University of Alexandru Ioan Cuza

**Date:** 03/07/2013

**Degree:** Master's Degree in Business Research

**Centre:** University of Murcia

**Date:** 28/07/2014

**Degree:** Master's Degree in Sociology Applied to Research

**Centre:** University of Murcia

**Date:** 30/09/2014

**Doctorate:** Phd in Business Sciences

**Centre:** University of Murcia

**Date:** 03/06/2015

**Teaching figures acknowledged by ANECA:** Ayudante Doctor

**CNEAI acknowledged six-year periods:**

## Project participation

- **Number of European projects:**
- **Number of Plan Nacional projects:**
- **Number of Plan Regional Projects:**
- **Number of agreements with firms:**
- **Number of projects of the University's Plan Propio:**

## Publications in JCR indexed journals

- **Number of first quartile publications in the area:** 3
- **Number of second quartile publications in the area:** 1

- **Number of third quartile publications in the area: 2**
- **Number of fourth quartile publications in the area: 5**

#### **Publications in non-JCR indexed journals**

- **Number of publications indexed in other data bases: 2**
- **Number of non indexed publications:**

#### **Books and book chapters**

- **Number of books:**
- **Number of book chapters: 3**

#### **Congresses and conferences**

- **Number of communications at national conferences:**
- **Number of communications at international conferences: 6**
- **Number of invited speeches:**

#### **Directed theses**

- **Doctoral candidate:**
- **Title:**
- **Grade:**
- **Year:**

#### **University teaching**

- **At degree level (subjects and years of teaching):**  
Subject (beginning year-final year)  
Business Management (2015)  
Business Strategy (2015)
- **At postgraduate level (subjects and years of teaching):**  
Subject (beginning year-final year)  
Innovation management (2014)  
IT for business management (2015, 2016)  
Web 2.0 for business communication and promotion (2015)  
Planning the Web presence of firms (2015, 2016)

#### **Management**

#### **Professional experience**