



UCAM

UNIVERSIDAD CATÓLICA
DE MURCIA

BBA

BACHELOR OF BUSINESS ADMINISTRATION



General Information

Location: UCAM Universidad, Murcia (Spain)

Commencement: October

Duration: 4 Academic Years

Seats: 25

Credits: 240 ECTS

Language: English

Tuition Fee: €6,000

Contact

International Admissions Office

(+34) 968 278 786

admissions@ucam.edu

international.ucam.edu/studies

Plan of Studies 2016/17

1st YEAR

SUBJECT	SEMESTER	TYPE	ECTS
Principles of Business Economics	1 st	BS	6
Mathematics for Business I	1 st	BS	6
Principles of Financial Accounting	1 st	BS	4,5
Microeconomics I	1 st	BS	4,5
Financial Mathematics	1 st	BS	6
Theology I	1 st	OB	3
Civil Law	2 nd	BS	4,5
Microeconomics II	2 nd	BS	6
Mathematics for Business II	2 nd	BS	6
Commercial Law I	2 nd	OB	6
Fundamental Ethics	2 nd	OB	3
Financial Accounting	2 nd	OB	4,5

2nd YEAR

SUBJECT	SEMESTER	TYPE	ECTS
Principles of Statistics	1 st	BS	6
Business Economics	1 st	BS	6
Macroeconomics I	1 st	BS	4,5
World Economy	1 st	OB	4,5
Corporate Accounting	1 st	OB	4,5
Labour Law I	1 st	OB	4,5
Statistics Applied to Business	2 nd	BS	6
Financial Law and Tax Law I	2 nd	OB	6
Corporate Accounting and Financial Statements Analysis	2 nd	OB	6
Macroeconomics II	2 nd	BS	6
Humanities	2 nd	OB	3
Theology II	2 nd	OB	3

3rd YEAR

SUBJECT	SEMESTER	TYPE	ECTS
Cost Accounting	1st	OB	4,5
Econometrics	1st	OB	6
Financial Management I	1st	OB	6
Marketing	1st	OB	6
Human Resources Management	1st	OB	4,5
Social Doctrine of the Church	1st	OB	3
Financial Management II	2nd	OB	6
Commercial Management	2nd	OB	6
Spanish Economy	2nd	OB	4,5
Operations Management	2nd	OB	4,5
Optional I	2nd	OP	4,5
Optional II	2nd	OP	4,5

4th YEAR

SUBJECT	SEMESTER	TYPE	ECTS
Financial System	1 st	OB	6
Market Research	1 st	OB	4,5
Strategic Management and Corporate Policies I	1 st	OB	6
Optional III	1 st	OP	4,5
Optional IV	1 st	OP	4,5
Management in Communication and Management Skills	2 nd	OB	6
Strategic Management and Business Policy II	2 nd	OB	4,5
Business English	2 nd	OB	4,5
Applied Ethics and Bioethics	2 nd	OB	3
Optional V	2 nd	OP	4,5
Work Placement	2 nd	IN	9
Final Degree Project	2 nd	FDP	6

OPTIONAL

SUBJECT	SEMESTER	ECTS
Financial Law and Tax Law II	I or II	4,5
Economy and Natural Environment Management	I or II	4,5
Auditing	I or II	4,5
Business Information Systems	I or II	4,5
Consumer Behaviour	I or II	4,5
Quality Management and Innovation	III or IV	4,5
Labour Law II	III or IV	4,5
Commercial Law II	III or IV	4,5
Financial Analysis	III or IV	4,5
International Trade	V	4,5
Business Creation	V	4,5
European Community Law	V	4,5

Career Opportunities

After having successfully completed this BBA program, students are qualified to:

- Set up their own business as entrepreneurs
- Work in national, regional or local public administration as well as international organizations
- Start their careers in the private sector e.g. in the area of production, human resources, administration, finance and accounting or marketing
- Operate effectively in emerging fields e.g. in digital economy, development of logistics, quality, management of SMEs, internationalization of companies, international management, tourism management, construction management, services and industry branches
- Freelance in the field of finance and accounting, human resources, consultancy, town management, wealth planning, etc.
- Research and educate